PRoPART

Precise and Robust Positioning for Automated Road Transports

D6.17 Communication and Dissemination Plan M3-M12

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Dissemination level		
PU	Public	**X**
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

European Global Navigation Satellite Systems Agency

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Consortium Members

Organisation	Abbreviation	Country
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Flowscape AB / Waysure Sweden AB	FS / WS	Sweden
Fraunhofer-Gesellschaft zur Förderung der angewandten Forschung e.V.	FhG	Germany
Asociacion Centro Tecnologico Ceit-IK4	Ceit-IK4	Spain
Baselabs GmbH	BL	Germany
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1 Summary

The **objective of PRoPART** is the development and demonstration of a high availability positioning solution for connected automated driving applications. It aims to develop and enhance an existing RTK (Real Time Kinematic) software solution developed by Waysure, by exploiting the distinguished features of Galileo signals as well as combining it with other positioning and sensor technologies. Besides the use of vehicle on board sensors, PRoPART will also use a low-cost Ultra Wideband (UWB) ranging solution for redundancy and robustness in areas where the coverage of GNSS is poor e.g. in tunnels or in urban canyons. In order to define the correct requirements for the PRoPART combined positioning solution, a cooperative automated vehicle application will be defined and developed. The vehicle application will rely on the high availability positioning solution and use it to couple its ADAS system with V2X and aggregate information received from other connected vehicles and Road Side Units (RSU).

The main objective of WP6 Task T6.2 and Task T6.3 is to spread PRoPART results among the main target groups identified during the development of the business plan studies. PRoPART dissemination activities aim to raise awareness about its real added value in technical terms.

Specific objectives:

- Definition of an agile communication strategy to be adapted to the different target groups and messages.
- Preparation of the corporative image and a set of materials for the promotion and comprehensive dissemination.
- Monitoring and execution of the communication plan with a continuous penetration in the main target groups with tailored messages.

Referring to the above mentioned aims PRoPART's Communication and Dissemination plan addresses the following key issues: identification of stakeholders and project's key impact fields; specific dissemination tools (logo, website, publications, conferences, events, press media, leaflets and posters, videos, cooperation with other projects, social networking, etc.). Finally, it will focus on the most relevant procedures related to communication and dissemination activities.

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2 Introduction

The Communication and Dissemination Plan describes the dissemination goals, target groups, dissemination channels and individual approaches for particular partners. It provides a regular flow of information rather than occasional ad-hoc announcements since this contributes to the establishment of recognition and increase the opportunities for publicity.

The dissemination plan needs to answer the WHO (target audiences), receives WHAT (key messages), HOW (communication channels) and WHEN (implementation and time planner).

One of the main aims of this Plan is to provide a guide to manage the dissemination activities in order to gain international visibility and repercussion. All dissemination activities must be approved by the consortium according to the provisions set in the Consortium Agreement and the Grant Agreement.

All partners play a role in the dissemination of the results. Their interest and opportunities will be identified and updated during the project meetings planned for the project in order to keep the communication and dissemination plan up to date.

Deliverable 6.17 is developed under the following tasks of the project PRoPART 776303:

Task T6.2 – Steering of dissemination and exploitation activities and Task T6.3 – Communication management.

The target audience of this report are all the project partners in order to ensure a common and effective flow of information from the project towards the target actors.

3 Who and What

The Consortium has identified five groups of target audiences that would potentially benefit from the knowledge acquired during the project.

3.1 Target Customers

WHO: Mainly OEMs that want to know the advantages of the new RTK solution since these affect the provided services directly.

WHAT: The main messages to deliver are technical publishable results of PRoPART according to technology performance, technical improvements, PRoPART solution implementation and business cases and models derived from the project, contributing to share experience among all these stakeholders and enhancing project impact and commercialization. Another message for this target group: how they can improve competitiveness with PRoPART solutions.

METRICS: Successful acquisition of customers based on the following specific metrics:

- Minimum number of acquired stakeholders: 10
- Potential of business opportunity (EUR): (confidential)
- Number of stakeholders with interest for becoming a Beta Testing Site or Partner: 4
- Interest and timeline of acquiring the PRoPART technology: 12 months after project end.

Target Customers				
Name	Entity type	Related sector	Contribution to the project	Partner
Heavy goods vehicle OEMS	Private Business	Automotive	Marketing material and test results	SCANIA
Tier 1 automotive suppliers	Private Business	Automotive	Marketing material and test results	WS, BL
Mobile IoT providers	Private Business	Telecom, IoT	Marketing material and test results	WS
Microchip manufacturers	Private Business	Telecoms, automotive, IoT	Marketing material and test results	WS, FH
Autonomous robot manufacturers	Private Business	Automation robotic market	Marketing material and test results	WS

Table 1 Key stakeholders – Target Customers.

3.2 Technical and Scientific Audience

WHO: Participants in related EU projects, interested in the optimization of future positioning systems for the autonomous vehicle.

WHAT: The scientific community and technical experts are also key audience to dissemination of PRoPART results. Experts will be given open access to the technical publishable results of the project. Presence at conferences through dedicated keynote speeches, conference proceedings, publications in scientific and technological specialized magazines, peer-to-peer communication will further support dissemination towards this target group. The main messages to deliver are the technical results, innovation and progress and future challenges emerged during the project execution.

METRICS: Minimum quantity target per Entity Type: 2

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Technical and Scientific Audience				
Name	Entity type	Related sector	Contribution to the project	Contact Partner
Chalmers University of Technology	RTD	GNSS, positioning and C-ITS Technologies	Networking and transfer of knowledge	RISE
Swedish Radio Navigation Board	Association	Radio Navigation, Positioning, Navigation and Time	Networking and transfer of knowledge	RISE
University of Navarra (Tecnun)	RTD	GNSS, UWB, positioning technologies	Networking and transfer of knowledge	Ceit-IK4
Chemnitz University of Technology, Department of Communications Engineering	RTD	Localization, Autonomous driving	Networking and transfer of knowledge	BL
Budapest University of Technology and Economics, Department of Networked Systems and Services (HIT)	RTD	Communication technologies, Networking, Simulation,	Expertise, networking and transfer of knowledge	CMS

Table 2 Key stakeholders - Technical experts, researchers and scientific community

3.3 Policy makers

WHO: Policy makers, authorities and public bodies

WHAT: EC, national authorities and permitting bodies with competences in the field of PRoPART project are objectives and target groups of these dissemination activities. The messages to send them are the project results, market potential evaluation and lessons learned, generating in this way a contribution to EU policies and directives and to the EU goals achievement. In this way, the raising of awareness and the acceleration of regulatory related processes is expected. It is also important to identify regulatory aspects at European or national levels which could reduce the project dissemination potential.

METRICS: Expected number of interventions per key stakeholder according to Table 3 below.

Policy makers, authorities and public bodies					
Name	Entity type	Related sector	Contribution to the project	Contact Partner	Expected no of interventions
GSA	European GNSS Agency	Public	Project sponsor, input on related activities, information about other projects and invitation to events	RISE	5
EARPA	EARPA is the platform of automotive researchers and is actively contributing to the European Research Area and the future EU	Automotive association of automotive R&D organisations	Presentation of project results	RISE, Ceit-IK4, FhG	4

Policy makers, authorities and public bodies					
	RTD funding programmes.				
ERTRAC	The European Road Transport Research Advisory Council (ERTRAC) is the European Technology Platform (ETP) for Road Transport.	Private and public	Presentation of project results	SCANIA	2

Table 3 Key stakeholders – Policy makers, authorities and public bodies

3.4 Standardization Bodies and Advisory Groups

WHO: Standardization bodies and advisory groups that are in charge of the definition of standards in the technologies developed within PRoPART and the inclusion in autonomous vehicles of such a system.

WHAT: Contribute directly to standards and raise the awareness on European positioning services. Impact profiles and specifications which are the common baseline for OEMs and TIER1s.

METRICS: Project delegate representation at 4 meetings in total at least and in at least 2 experts groups.

Standardization Bodies and Advisory Groups				
Name	Entity type	Related sector	Contribution from PRoPART	Contact Partner
ETSI ITS (WG1)	Standardization Body	Automotive OEMs and TIER1-2s	Contribution to the cooperative perception service from localization perspective. ETSI standards that will be extensively used in the project and are likely to be upgraded are: Local Dynamic Map standard (ETSI EN 302 895) and the Collective Perception Service (TS 103 324).	CMS
ISO TC 204 WG 18	Standardization Body	Automotive OEMs and TIER1-2s	TBD	CMS
C2C-CC	Advisory Group	Automotive OEMs and TIER1-2s	Influence profiling of standards and considered technologies for in-vehicle positioning – promote Galileo, RTK based robust positioning and UWB	CMS
AUTOSAR	Standardization Group	Automotive OEMs and TIER1-2s	Inspect the positioning system defined by the AUTOSAR system and suggest updates.	CMS

Table 4 Key stakeholders – Standardization Bodies and Advisory Groups

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3.5 General public

WHO: General public interested in cooperative and autonomous vehicles.

WHAT: Citizen organizations and individual citizens are also a potential audience for dissemination. Entertaining short stories and documentaries, facts about environmental footprint reduction, employment generation, increasing European competitiveness and reducing external dependency are key messages to be sent to the general public, aiming to reduce the existing resistance and motivating early adopters.

METRICS: More than 100 visitors per month year 2.

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4 How and When

Within this section the different dissemination tools, templates and materials are described.

4.1 Logo and templates

The **logo of PRoPART** project has been prepared by the Coordinator and approved by the partners after some discussions about layout and colours. The logo has been created so that it should be easily used in printouts, projected slides and on the web. The logo is presented below:

Figure 1 Project logo

A graphic overview has been provided (see Annex I) to the partners in order to ensure its appropriate utilization, including:

- Different formats of the logo
- Colour scheme
- Typeface

Following the logo, a **set of templates** were developed in order to ensure common documentation regarding the internal communication among the partners, in a particular:

- Agenda of the meeting
- Minutes of the meeting
- Template of deliverable
- Template of presentation

Timing: M1
Partners involved: RISE (author).
Tracking and reporting: Used during the project duration.
Metrics: N/A

4.2 Project Website

The website is the main communication tool for the project, where all the dissemination materials will be published in a timely manner.

http://www.propart-project.eu

The website is an interactive environment that gives access to all the publishable development of PRoPART, including a link for its downloading, the status of the project and the final results. The website is published in English. It gives a very direct link to the main results and to the hottest project news. Besides, this website is a link to the objectives, partnership, activities and events related with the project. Contributions from the partners are highly important to maintain that the project's website is updated, in order to improve the website positioning in search engines and to reflect an active attitude to Internet users. In addition, partners are asked to link their website and platforms to the

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website of PRoPART project. Moreover, the PRoPART website has been included in the GSA website.
Finally, a general schedule will be established so every partner will have the chance to contribute to updating the website throughout the project life, see Annex II Schedule for partners. In this sense, every partner will be pointed to send a piece of news from their own organization.
Contributions from the partners may be referred to any of the following issues:

- Results: milestones and deliverables derived from the project
    - Participation in related events
    - Participation in related projects
- News about partner activity besides the project
    - Participation in events
    - Collaboration agreements
    - Admission to forums
- Other related news considered relevant to the project consortium
    - Upcoming events related to the PRoPART topic
    - News about GSA

News can be sent to the Coordinator in the following formats:

- Word document
- Links to webpages
- Pictures and images to illustrate the news

In addition, **partners are asked to link their website and platforms to the PRoPART website**.

Timing: M3
Partners involved: RISE (author), all partners (contributors).
Tracking and reporting: Reported in a respective deliverable; updated throughout the project by the coordinator with support and input of all partners
Metrics: Website analytics showing number of visitors: More than 100 visitors per month year 2.

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4.3 Publications

Due to the innovative component of PRoPART, the consortium aims to produce 14 articles in scientific journals or conferences in total. PRoPART partners will publish the results they consider relevant, mainly related to engineering sciences (according to the IPR protection strategy and to the GA and the CA) in the scientific literature, dedicated journals and magazines. Additionally, results will be also published in partners' and PRoPART newsletters. Sectorial platforms and associations will also receive information from the project. Moreover, the new concept and developments expected in PRoPART can derive in the consecution of new patents which will be supported by the IPR management in the project. The patents are also public knowledge published in the international databases.

Timing: Throughout the project
Partners involved: All partners
Tracking and reporting: Reported in a respective deliverable; monitored and reminded by coordinator and dissemination leader.
Metrics: - Peer review papers > 5 in total,
- Popular science papers > 5 in total.

Potential Papers and Publications						
Partner	Title	Authors	Type	Journal / media name	Partner input / objective	Associated costs
RISE	Collision-Aware Communication for Intersection Management of Automated Vehicles	Erik Steinmetz, Robert Hult, Zhenhua Zou, Ragne Emardson, Fredrik Brännström, Paolo Falcone and Henk Wymeersch	Journal	IEEE TVT		
RISE	Theoretical Limits on Positioning in Mixed Traffic Scenarios	Erik Steinmetz, Ragne Emardsson, Fredrik Brännström and Henk Wymeersch	Journal	TBD		

Table 5 Potential Papers and Publications

Pre-selected scientific Journals and Conferences:

1. IEEE Transactions on intelligent transportation Systems
2. EURASIP Journal on wireless communications and networking
3. IEEE Sensors Journal
4. IEEE Transactions on Vehicular Technology
5. International Conference on Vehicular Electronics and Safety
6. International IEEE Conference on Intelligent Transportation Systems
7. Institute of Navigation, ITM, GNSS +

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4.4 Final Demonstrations, workshops and events

PRoPART will be presented in a number of relevant international forums and events related with its scope (such as conferences, exhibition fairs, etc.). Regarding the European forums, PRoPART will take advantage of the existing relation of its partners, tackling those forums, associations and platforms in which the consortium has an active role.

These initiatives will give visibility to the project, the partners and their achievements. Furthermore, a final workshop to show PRoPART capabilities will be carried out in a simulated test scenario.

Metrics: - Conferences (active participation) > 4 in total,
- Total number of participants at final demonstrations, workshops and events: >100.

Main Events – Participation of Partners					
Partner	Title	Date / Place	Partner input	Target audience	Associated costs
RISE	ITS World Congress	Sep 17-21, 2018, Copenhagen, Denmark	Project presentation	OEMs and TIERS1s	Registration fee and travel cost
RISE	The European Navigation Conference	May 14-17, 2018, Gothenburg, Sweden	Project presentation	GNSS Community	Registration fee and travel cost
CMS	C2C-CC Forum	yearly at Q4 (Q4 2018 date not yet defined)	Project brochure distribution, information booth	OEMs and standardization bodies	Booth and travel cost

Table 6 Main potential events to be attended

4.5 Press media

PRoPART will look for press announcements and invitation of press representatives in the occurrence of important events and achievements of the project. One of the targets addressed by the project dissemination is general public, and the corresponding main channel is media. Partners are encouraged to contact media (either general or specialized) in order to increase the project's visibility and to spread the activities and results foreseen in it. This can be achieved by: (1) The emission of a press release or/and (2) inviting media to the main events celebrated during the project. PRoPART has 3 expected media releases:

1. One press-release in the beginning of the project
2. Inviting media to demonstration event
3. One press-release at the end pf the project related to the project results and its impact

Partners are asked to send all the appearances of PRoPART in the press (TV, newspapers, radio, webs. etc.) to RISE, who will gather all the contributions for the elaboration of a final report gathering the results of the dissemination task.

Timing: Throughout the project
Partners involved: All partners
Tracking and reporting: Monitored and reminded by RISE
Metrics: Total number of media channels reached by press-releases and main events: > 5

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4.6 Leaflet, poster and banner

Graphic materials will be developed to promote the project at selected events providing general information and preliminary results, addressing both technical and non-technical public. Along the project execution, two versions of this material will be released:

- Firstly, with a general presentation of the project, objectives, impact and scope.
- Secondly, including the results gathered in the different topics addressed.

Poster, leaflet and banner will be uploaded to the website and will be available for download to any visitor of PRoPART website. The printable versions will be uploaded in the intranet of the project, as it will serve also as support document for fairs, congress, forums and workshops. More versions of these materials may be developed according to the project´ needs.
The main objective of the project leaflet is to provide our audience with an attractive and written project overview and a summary of the main project objectives and characteristics. On the other hand, posters can be a successful tool to communicate the main idea of the project and catch the attention of the audience in a workshop or conference.

Timing:
M6 – Brochure 1
M9 - Poster 1
M11 - Banner
M16 - Brochure 2
M24 - Poster 2
Partners involved: RISE
Tracking and reporting: Monitored by RISE.
Metrics: Number of downloads of printed material from website: >1000

4.7 Videos

Another important tool to be used for presenting project's activities and achievement to the public will be the videos. The videos will be produced and shared through YouTube and other media channels and will sum-up:

(1) introduction to the project and;
(2) the demonstrations.

All the videos will be in English with subtitles in the original country languages. The structure will be decided by RISE and following the procedure agreed by the consortium. Experience videos will be recorded directly from each partner, whereas the success cases will be done by a specialised subcontractor. Video editing will be in all cases subcontracted, and videos will follow the story line prepared by RISE, and agreed in each General Assembly.
Timing (tentative):
M12 - Video 1 (first explanatory video)
M24 - Video 2 (demo pilots)
Partners involved: all partners
Tracking and reporting: Monitored by RISE as coordinator.
Metrics: Number of views on videos shared on YouTube: >1000

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4.8 Cooperation with related projects and initiatives

The project contact point to the outside world will be managed, e.g. by promoting and establishing contacts with other relevant European projects.
Additionally, any partner participating or cooperating in national or international project related to the lines and impacts of PRoPART is encouraged to notify it to the Project Coordinator. This allows finding synergies with other projects to establish cluster participation in events and publications, as well as to multiply the dissemination potential of the public web-site by sharing news and links.

Timing: Throughout the project
Partners involved: All partners
Tracking and reporting: monitored by RISE as project coordinator
Metrics: Minimum number of projects that we established contacts and exchange information with: 4

Projects and Initiatives related to PRoPART				
Partner	Name	Basic Info	Entities involved	Input to the project
BL	InDrive	InDrive will develop a software-defined GNSS receiver situated in a Bayesian filter framework. Operational, tactical, and strategic use cases are envisioned. The innovation of this project is to leverage EGNSS localization for automated manoeuvres in automotive applications using different sensors on-board.	BL, ISMB, CRF, FACIT, Infotech, Magneti Mirelli, TU Chemnitz	InDrive know-how and experience will be very useful in PRoPART.
RISE	FOSTER-ITS	FOSTER ITS will develop a secure and trusted Galileo receiver for ITS. Therefore, the focus of FOSTER ITS is more on the development of a secure GNSS receiver. PRoPART looks for a reliable positioning solution which combines challenging technologies to enhance the availability and robustness also in critical environments.	FDC, ST, NavCert, Novacom	FOSTER-ITS know-how and experience will be very useful in PRoPART.
RISE	HIGHTS	HIGHTS aims at developing an accurate positioning service (sub 25 cm) based on the cooperative sharing of positioning-relevant data via V2V and V2I.	JUB, Eurecom, DLR, CEA, CTH, Bosch, TASS, FBC, IBEO, Innotec, Zigpos,FBC, BSS, OBJ	Compared to PRoPART, HIGHTS project is focused on different uses cases and based only on V2V and V2I. HIGHTS project know-how and experience may be useful in PRoPART.
RISE	TRANSSEC	Focused on security to avoid terrorist attacks	Daimler Trucks	TRANSSEC know-how and experience will be very useful in PRoPART.
RISE	ESCAPE	Development of PPP positioning for AD. Aims to	FICOSA, ISMB, ST, gmv,	ESCAPE know-how and experience will be very useful in PRoPART.

Projects and Initiatives related to PRoPART				
Partner	Name	Basic Info	Entities involved	Input to the project
		integrate multiple frequency GNSS technology making optimal use of OS-NMA (Authentication).	Renault, IFSTAR	http://www.gnss-escape.eu

Table 7 Key stakeholders - Technical experts, researchers and scientific community

4.9 Social and professional networking

Networking opportunities allow project partners to learn from each other, discuss common issues and get feedback on their work. These kinds of meetings also provide a great chance to carry out an effective dissemination of the project inside and outside the consortium. Instead of using an own account for the project, it has been outlined that it is better to disseminate the project's features from the project members accounts, benefiting from the popularity of these entities and then, enhancing the project's image.

In this sense, the partners evaluate new routes for dissemination using social and professional networks, such as LinkedIn, to create discussion. A LinkedIn Group for PRoPART will be created to be used for posting news and articles about the project, projects results and events related to PRoPART.

Timing: Throughout the project, PRoPART LinkedIn Group will be created in M3.
Partners involved: All partners
Tracking and reporting: Monitored by RISE
Metrics: More than 500 views on PRoPART LinkedIn group.

4.10 Dissemination activities after the project's end

PRoPART dissemination activities will not finalize at the project's end, but will remain after the completion of the activities to show during a long period of time the final results of PRoPART, as main conclusions are delivered at the very end of the tasks. The main tools and actions that will remain beyond the project, to enhance dissemination impacts are the following:

- Website maintenance. The project's website and its deliverables are envisaged to be maintained for 2 years after the finalization of PRoPART project. This will be the main repository of information for the consortium and its maintenance will be responsibility of RISE, as coordinator.
- Participation in forums: not as a dedicated task of the project, but PRoPART partners, mainly industrial ones, will show the results obtained and improvements at conferences and fairs related to the project targets.
- Gathering and dissemination of publications coming from the project. Further publications and scientific literature may be developed beyond the project. Project partners will ensure referencing PRoPART in papers and deliverables which scope comes from or is related to PRoPART.

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4.11 Tentative Schedule of dissemination activities

During the first period (**M3-M12**), most of the dissemination effort will be focused on disseminating the project objectives and preliminary results through the media and the webpage to our target customers and general public. The preliminary results of this first period will also be submitted to be presented in scientific conferences of relevance to the field.

The second period (**M12-M24**) is the most research intensive of the project. In this period, the dissemination effort will be mainly focused on the technical and scientific audience. On the one hand, 6 articles are expected to be submitted during this period to be presented in scientific conferences and journals. On the other hand, meetings will be appointed to show the results of the PRoPART system. The final results of the project will be disseminated through the media and the webpage to our target customers and general public. Moreover, the final results will be submitted to scientific journals and conferences. Most of the scientific dissemination is expected to be done within this period. The SMEs partners will do commercial presentations to their customers to show them the benefits of the system.

In summary, PRoPART will disseminate as much information as possible during the development and pre-industrialisation stages, but protecting the know-how that can have a commercial value in those areas in which there are potential exploitation incomes.

	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19
PRoPART	YEAR 1												YEAR 2											
	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	M17	M18	M19	M20	M21	M22	M23	M24
WP6 - T6.2 and T6.3 - Communication and Dissemination Activities																								
Logo and templates																								
Communication and Dissemination plan M3-M12																								
Website																								
Brochure 1																								
Poster 1																								
Banner																								
Video 1																								
Communication and Dissemination plan M13-M24																								
Brochure 2																								
Poster 2																								
Video 2																								
Final Demonstration																								

Figure 2 Schedule of WP6 tasks T6.2 and T6.3.

5 Procedures

All dissemination activities must be approved by the consortium according to the provisions set in the Consortium Agreement and the Grant Agreement.

5.1 Tracking and reporting of dissemination activities

According to Article 29.1 of the GA each partner should disseminate its results, taking into account the confidentiality agreements set in the GA and CA:

*Unless it goes against their legitimate interests, each beneficiary must — as soon as possible — '**disseminate**' its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications (in any medium).*

According to Article 29.1 of the GA any partner that intends to disseminate (participate, launch or host any related activity) foreground of PRoPART shall **notice the project coordinator** as soon as

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possible and at least **45 days** in advance, including the information that will be disseminated and the forum.

"A beneficiary that intends to disseminate its results must give advance notice to the other beneficiaries of — unless agreed otherwise — at least 45 days, together with sufficient information on the results it will disseminate."

Any other partner may **object within 30 days** of receiving such notification, if it can show that its legitimate interests in relation to the results or background would be significantly harmed. In these cases, the dissemination activity may not take place unless appropriate steps are taken to safeguard these legitimate interests.

Any **objection** is justified if:

- The protection of the objecting party's results or background would be adversely affected.
- The objecting party's legitimate academic or commercial interests in relation to the results or background would be significantly harmed.
- The proposed publication includes confidential information of the objecting party.

5.1.1 Dissemination of another partner's unpublished results or background

A partner shall not include in any dissemination activity another partner's results or background without obtaining the owning party's prior written approval, unless they are already published.

5.1.2 Cooperation obligations

The partners undertake to cooperate to allow the timely submission, examination, publication and defence of any dissertation or thesis for a degree which includes their results or background subject to the confidentiality and publication provisions agreed in the Consortium Agreement.

5.1.3 Use of names, logos or trademarks

Any to use in advertising, publicity or otherwise of the name of the parties or any of their logos or trademarks is not permitted without their prior written approval.

5.2 Open access to scientific publications

According to the Article 29.2 of the GA, each partner **must ensure open access** (free of charge online access for any user) to all peer-reviewed scientific publications relating to its results. In particular, each partner shall:

- as soon as possible and at the latest on publication, deposit a machine-readable electronic copy of the published version or final peer-reviewed manuscript accepted for publication in a repository for scientific publications;

  Moreover, the beneficiary must aim to deposit at the same time the research data needed to validate the results presented in the deposited scientific publications.

- ensure open access to the deposited publication — via the repository — at the latest:
  - on publication, if an electronic version is available for free via the publisher, or

- within six months of publication (twelve months for publications in the social sciences and humanities) in any other case.

- ensure open access — via the repository — to the bibliographic metadata that identify the deposited publication.

  The bibliographic metadata must be in a standard format and must include all of the following:
  - the terms "European GNSS Agency", "European Union (EU)" and "Horizon 2020";
  - the name of the action, acronym and grant number;
  - the publication date, and length of embargo period if applicable, and
  - a persistent identifier.

5.3 Use of Agency/EU and acknowledgement

Any dissemination of project results (in any form, including electronic) must include certain references and statements, in particular (Article 29.4 of the GA):

- Display the Agency logo;
- display the EU emblem and
- include the following text:

  "This project has received funding from the European GNSS Agency under the European Union's Horizon 2020 research and innovation programme under grant agreement No 776307".

When displayed together with another logo, the logo and emblem must have appropriate prominence.

Besides, any dissemination of results must indicate that it reflects only the author's view and that the **Agency is not responsible** for any use that may be made of the information it contains.

5.4 Review of Communication and Dissemination Material

All Communication and Dissemination produced deliverables, publications and material, needs to be reviewed and approved prior to their publication. Therefore, the following procedure will be used for reviewing and approving all Communication and Dissemination material:

1. The author of the material shall inform the PRoPART General Assembly via email at least 4 weeks before final submission.
2. The PRoPART General Assembly will then assign a small review team of 2-3 members to review the material.
3. The review team will review the material and get back to the author with comments and recommendations.
4. After updating the material based on the feedback, the review team finally approves the material.

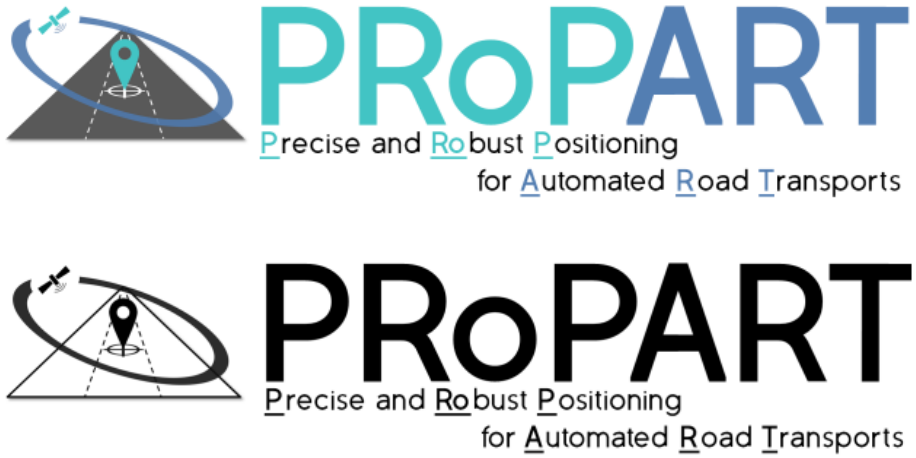
6 Conclusions

It is crucial to build awareness, social and business acceptance through a number of communication and participatory measures. Therefore, all partners are committed to maximising the potential impact of the outputs of the PRoPART project in terms of its dissemination to relevant stakeholders including society, industry, technology providers, regulatory bodies, etc., and thus all will be active part of the dissemination activities proposed. The support of the Agency (GSA) will be recognised in all the publications resulting from the project. Beyond dissemination, it is in the interest of the consortium partners and the public funding institution to see a market impact from this publicly co-funded EC project. In the spirit of making this reality, the preparation of the commercial exploitation of project results will receive deep attention from the very beginning and will result in business plans for each application developed.

Dedicated work tasks (WT6.2 and WT6.3) have been designed to cope with dissemination and exploitation issues to ensure the use and deep impact of project results across Europe.

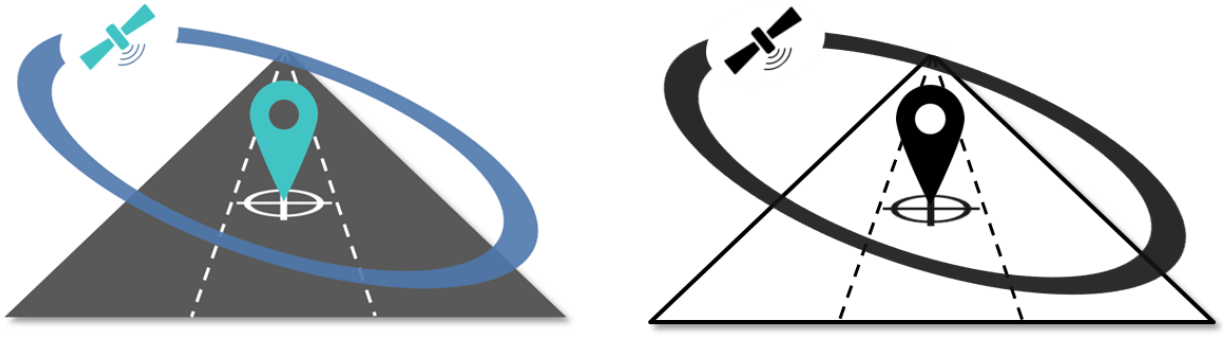
Annex I. Graphical presentation of the logo

Logotype in colour and monochromatic with symbol and text



Logotype in colour and monochromatic with symbol and no text

Logotype in colour and monochromatic with only symbol



European Global Navigation Satellite Systems Agency
HORIZON 2020

Colour Scheme

	Colour	R/G/B
	Blue	83/126/178
	Blue-green	66/196/196

Typeface
Neovix Basic

Precise and Robust Positioning for Automated Road Transports

Neovix Basic Bold

PRoPART

Annex II. Website

For more information see Deliverable D6.2 Project Website.

Annex III. Press kit

Some elements of the press kit will be presented here. The materials will be updated over the project lifetime.

European Global Navigation Satellite Systems Agency HORIZON 2020